



## COMPANY PROFILE



Video | Audio | Print |

[www.deeloholdings.com](http://www.deeloholdings.com)

# COMPANY PROFILE

## Who We Are



Deelo Holdings is a client-focused media production company established in Zimbabwe in 2000 as Deelografix, concentrating on the development of powerful and creative video, 3D animation, graphic design, web design and media duplications. We offer keyless, "no-hassle" solutions.

For over 10 years, we have been building reputations, winning more customers, and increasing sales for our customers. Our professional team of experienced marketers, designers, writers and developers together as expert resources help them to successfully reach their target and build successful businesses.

Deelo Holdings aims to undertake citizen employment as an imperative, statutory responsibility towards citizen skills transference, empowerment and capacity building.



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## What We Do



### DIGITAL EDITING

Deelo Holdings editing is fast, efficient and creative. We produce every kind of production you could possibly be looking for - from informational, educational, fund-raising and music performance videos to awareness, recruitment, instructional, promotional, orientation and web/streaming productions.

### CREATIVE DESIGN

Deelo Holdings offers immediate solutions for all your creative design needs. We provide our clients with creative designs that have purpose and a clear visual message.

Our design process begins with content input meetings to help us identify your goals, your personal preferences and your company's brand promise. Throughout our design process we work very closely with our clients to make sure that we're meeting their goals.

We provide them with the right image and message that communicates who they are; differentiating them from their competitors.

### MULTIMEDIA AND WEB DESIGN

Our designers work in a variety of categories in multimedia and web design. Since each of our clients is unique, we have developed different multimedia styles custom built with specific goals in mind. It is always our policy to implement the client's ideas first and offer our suggestions as we go. We believe that creativity is part of individuality!

### ADVERTISING (ABOVE THE LINE)

Press and electronic advertisement campaigns

### ADVERTISING (BELOW THE LINE)

Brochures, Catalogues, Posters, Leaflets, Booklets, Direct Mailers, Newsletters, Magazines, Company Profiles, danglers, Shelf talkers, Flex banners, Sign Boards, Roll Ups and Pop Ups of all types and sizes. Corporate Identity: Designing and printing of Business Cards, Letterheads, Envelopes, Folders, Files, Labels, Invitation and Greeting Cards, and of all sizes and colours in Setswana and English.

### GIFT ITEMS

Design and production of all kinds of T-shirts, Overalls, Caps, Nylon and Paper bags, leather bags, Incurious sets for offices, fountain pens, ball pens, watches, medals, flags, bed sheets, all kinds of engraved items including Shields, Cups, Sport Medals (Aluminium, Stainless Steel, Gold, Silver), White and Transparent Plastic items, Logos and Trade Marks.

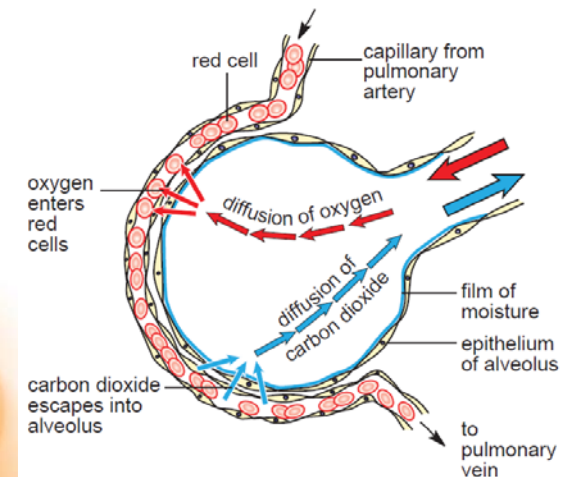


# COMPANY PROFILE

Some of our Clients - Botswana



## Portfolio - Creative illustrations



# COMPANY PROFILE

Some of our Clients - Zimbabwe



National University of Science and Technology (Zimbabwe)



Sino-Zimbabwe Cement Company



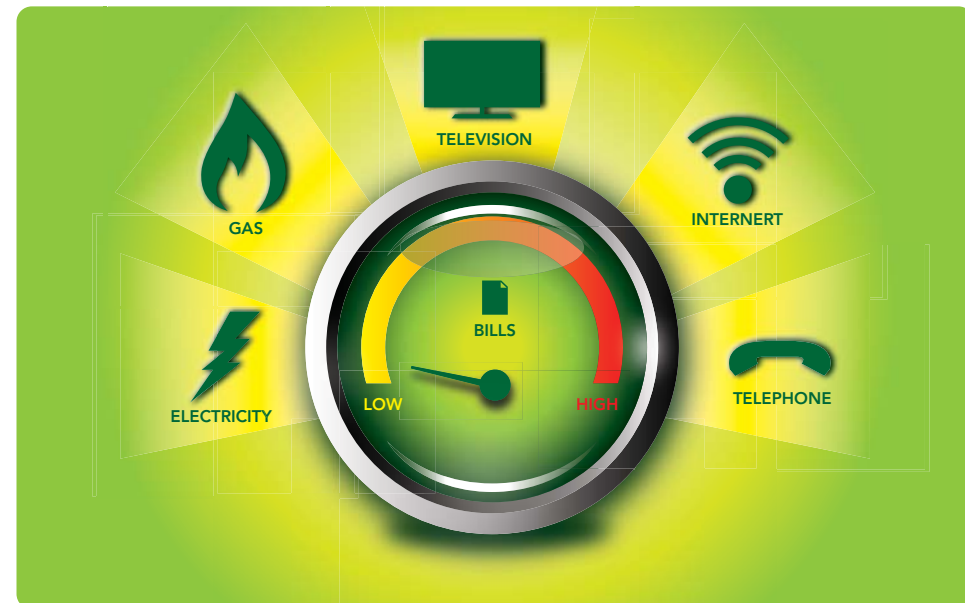
Quality Signs



Edgars Stores Limited



## Portfolio - Creative illustrations





# COMPANY PROFILE

## Portfolio - Branding



SOLIDARITY • STRENGTH • SERVICE



www.ed-admin.com

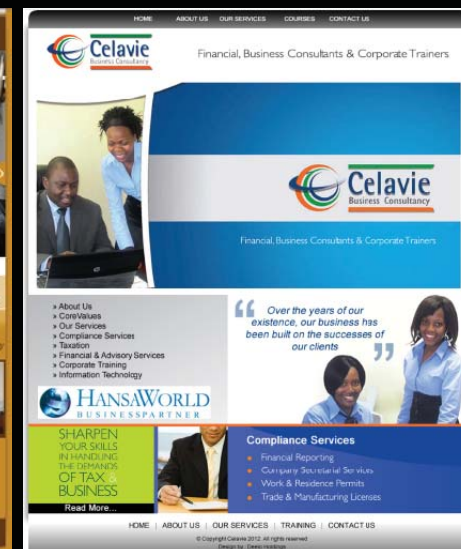
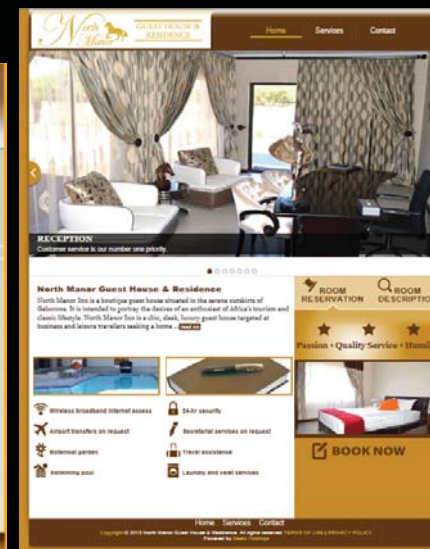
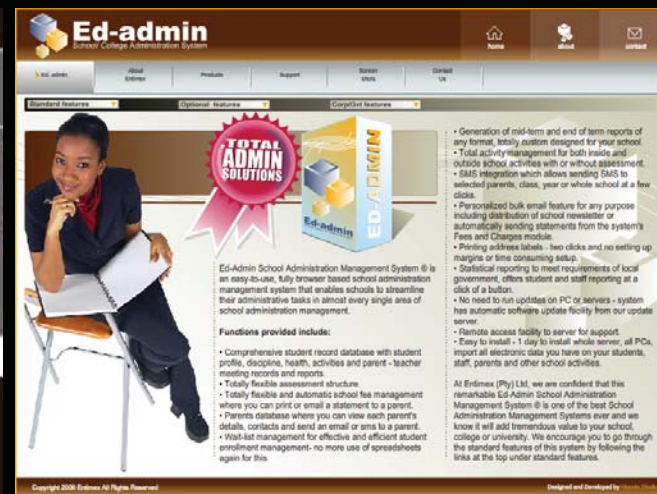
Ed-admin  
Ed-Admin School Enterprise Management System (EEMS)



Nordic Maids



## Portfolio - Multimedia and Website Design



# COMPANY PROFILE

## Portfolio - Animation & Video production



Video | Audio | Print | 



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THE SIGNATURE

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